



25+ YEARS OF EXCELLENCE

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157 Carlton Street, Suite 201, Toronto, Ontario CANADA M5A 2K3
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WORKSHOPS IN THE WORKPLACE FOR BUSINESS PROFESSIONALS

Mixed Company Theatre produces innovative, socially relevant drama as a tool for positive change. Founded as an artist-run collective in 1983, Mixed Company today uses Forum Theatre and interactive arts to educate, engage and empower audiences in schools, communities and workplaces.

Mixed Company works with organizations across Canada to help them improve communication, deal with corporate restructurings, resolve conflict, and raise awareness of important issues. We have created and delivered custom, confidential workshops for clients in all levels of government, in the financial, medical, automotive, manufacturing and high-tech sectors, and in union environments. Each workshop is designed to meet the particular needs of the business unit, and may or may not use Forum Theatre methodologies.

Mixed Company has provided made-to-order dramatic workshops to help address such workplace issues as:

- Leadership
- Mental Health
- Diversity
- Communication
- Employee Engagement
- Civic Engagement
- Harassment and Manipulation
- Seniority Issues
- Substance Abuse
- Homophobia
- Respect for Co-workers

Corporate workshops & Production

"Employers spend an estimated 300 billion dollars a year on stress-related absenteeism, turnover, lowered productivity, and direct medical, legal and insurance costs...The link between employee health and well-being and organizational performance is clear. Employers who embrace that connection are better able to develop a high-performing workforce that serves as a competitive advantage in the marketplace."

-- Russ Newman, American Psychological Association Executive Director

Successful organizations understand that employee satisfaction (or dissatisfaction) has a critical and direct effect on customer satisfaction. They know that **the key to a healthy bottom line is fostering a healthy culture** within the organization, one in which team members feel empowered



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and enthusiastic enough to bring new ideas forward, embrace change, and identify barriers to getting their jobs done.

A Mixed Company workshop can help you encourage and grow that kind of positive culture within your organization by helping your team to:

- Identify and work through roadblocks that are impeding team progress
- Foster understanding between employees and managers through interactive role-play
- Manage stress even when the pressure is on
- Deal with difficult people
- Value a range of ages and abilities and create a workplace with room for everyone
- Understand and leverage different personalities within the team
- Develop a group strategy for dealing with corporate restructuring
- Cultivate a positive, creative approach to future change

And because we know that the workplace can be a very serious place, we insist that all of our workshop exercises are fun, non-threatening, and provide skills that can be put to use right away.

Cases in point:

Here's a look at the work we've done with some of our business clients.

The challenge:

Help the newly amalgamated city of Toronto improve two-way communication and open up dialogue between city officials and citizens.

The workshop:

We worked with an integrated mega-city task force to identify the blocks and situations citizens were experiencing with City Hall. Using Forum Theatre techniques, we started with the worst-case scenario, "You can't fight City Hall," and worked from there to identify ways in which mega city officials could be more accessible to their constituents.

The show was hugely successful in creating a platform from which common citizens could gain access to City Hall and voice their concerns. It stirred up much civic action and opened lines of communication between government and the people of Toronto.



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The challenge:

We were approached by the Human Resources (HR) team of a mid-sized manufacturing company to solicit the input of their employees in the creation of a new Benefits policy.

The workshop:

After a discussion with HR leaders of the company's key issues, we used Forum Theatre techniques to work with head office staff and factory workers to help them better understand each other's needs and perspectives. We provided HR leaders with a summary of the feedback generated through the workshops, along with recommendations they could implement in the development of a new HR Benefits policy that addressed the needs of all employees.

The challenge:

For a large Ontario power generating facility, Mixed Company was asked to assist in raising employee awareness of sexual harassment.

The workshop:

We worked with management and union members to develop a play that showed the worst-case scenario of things that happen in the workplace between men and women, and then offered suggestions for change. This play was performed at the Metro Toronto Convention Centre for more than 1,500 employees.

Booking a corporate workshop & Production:

To speak with a Mixed Company facilitator about creating a customized workshop & production for your team, just contact our office. We will meet with you on your premises or ours—whatever is most convenient for you. At this meeting we can also provide you with a custom quote.

Book your show today!

Daniel Booth, General Manager

Call: 416-515-8080

Or e-mail: daniel@mixedcompanytheatre.com